

JAKOB BEHREND
USER EXPERIENCE DESIGNER



I'm a UX designer pursuing a career in the development of enjoyable and satisfying services and products that rely on research and strong concepts in order to meet user needs. I seek to join a team, where I can apply my knowledge in user-centered design, aesthetics and technological developments.

PERSONAL DATA

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Birthday: 16.11.1983
Address: Nikolausstraße 16, 70190 Stuttgart
www.tschoepler.net

EDUCATION

2011–2013 **HTWG Konstanz University of Applied Sciences**
Master of Arts (MA), Communication Design

Final thesis: Interreaction – Interactive media in space
Focus on experience design, human-centered design,
design research and design rhetoric

2007–2011 **HTWG Konstanz University of Applied Sciences**
Bachelor of Arts (BA), Communication Design

Final thesis: zweifarbtton – Interactive live visuals
Focus on interaction design, corporate design, motion design,
visual design and professional writing

RECENT TRAINING

in 2016 *Pluralsight.com*
Kanban Fundamentals (Steve Smith)
Scrum Fundamentals (David Starr)
Creating effective user stories (David Starr)
Creating effective user stories (Jeremy Jarrell)
Agile Estimation (Stephen Forte)



PROFESSIONAL EXPERIENCE

since 06/2015

User Experience Designer

Milla & Partner GmbH, Stuttgart

- _ Concept and Art Direction/Technical Lead (project based) of digital/interactive applications
- _ Style guide development
- _ Development and direction of (client) workshops
- _ Development and conduction of client-trainings for interactive and CMS supported projects
- _ Technical documentation/manual development
- _ Inspection and approval of digital exhibits/exhibitions
- _ Technical project management: controlling of third parties

- _ Interim-team lead of cluster „digital media“ (10 months)
- _ Co-development of a new production-workflow
 - _ Definition of the service portfolio
 - _ Adaption of scrum structures and kanban for application and cooperation in waterfall-like structures
 - _ Team motivation and introduction to scrum/kanban. Further training and go-to-person for related questions
- _ Assistance in effort/cost estimation and production planning
- _ Team-knowledge base development and lead
- _ Supervision of job interviews
- _ Supervision of interns and freelance team members
- _ Introduction and training of (junior) designers

07/2014–2015

Creative Media Producer

Milla & Partner GmbH, Stuttgart

- _ Concept and production of digital/interactive applications
- _ Technical (innovation-)research
- _ Technical feasibility examination and development of low/high fidelity prototypes in cooperation with front-end/back-end developers and the client
- _ UI design, motion design
- _ On-site support of interactive exhibits

since 2008

Freelance UX Designer

tschoepler, Konstanz/Stuttgart

Projects for clients and personal projects

2008–2009

Internship

envision+, Bühlertal

Polyform GbR, Berlin



PUBLICATION

- 2015 **Book publication**
Interreaction – Interactive media and spatial communication
avedition, Stuttgart
- 2016 **Talk**
Interreaction – Interactive environments as enabler for successful communication
ITB Mice Day, Berlin

SOFTWARE

- Sketch, Flinto, Photoshop, Illustrator,
After Effects, InDesign, MAX/MSP/Jitter
- ++ Sublime Text, Adobe Experience Design, Wordpress, Axure,
Microsoft Office, Scrivener, Terminal
- + Frammer, Autodesk Maya

LANGUAGES

- ++ HTML, CSS, OSC, MIDI, XML
- + PHP, JavaScript
- German (mother tongue)
English (fluent)
French (basic knowledge)

PASSION

- since 2010 **Freelance live visual artist**
tschoepler, Konstanz/Stuttgart
Projects for clients and personal projects

